

Robert 'Robby' S. Donoho III

TV/Broadcasting Resume Tape: www.robbydonoho.weebly.com

Cell: 317.345.8882 Email: robby.donoho@gmail.com

ACHIEVEMENTS in EDUCATION

Brownsburg High School - 9-12 HS: Brownsburg, Indiana

Television Production Teacher, Extended Play Sponsor & PA Announcer July 2022 - Present

- **BHS-TV & Extended Play:** Co-taught and helped lead Brownsburg High School's three times a week announcements + live streaming class. Along with building students towards futures in broadcasting, classes helped discover passions and enthusiasm towards journalism and school promotion.
- **Education:** Taught Principles of Broadcasting, Introduction to Television, Advanced Television and Live Television Production classes.
 - Worked with students in grades 9-12 and all intelligence levels

***CERTIFICATION: Language Arts 5-12 Professional Educator's License (Expires 2027)**

Decatur Central High School - 9-12 HS: Indianapolis, Indiana

Teacher, Broadcasting Specialist & PA Announcer July 2020 – July 2022

- **DCTV Live:** Taught and furthered the broadcasting class at Decatur Central High School (DCTV) by guiding our students in live streaming, editing, producing and increasing engagement across social media platforms. Our work has featured athletics, performing arts and academics.
 - Across Facebook, Twitter, YouTube and other social media platforms: DCTV generated over 250,000+ interactions during the 2020-21 & 2021-22 school years.
- **Education:** Taught English, Interactive Media, Principles of Radio and Television, College + Career Readiness and DCTV Capstone classes + Broadcasting Supervisor for DCTV Livestreaming events.
 - Worked with students in grades 9-12 and all intelligence levels

Louisville High School - 9-12 HS: Louisville, Mississippi

Teacher, Social Media Coordinator & Sports Media Liaison July 2018 - July 2020

- **PowerCatsTV:** created and expanded Louisville High School's first-ever sports multimedia channel and website devoted to showcasing the best of LHS Athletics
 - Across Facebook, Twitter and YouTube, PowerCatsTV photos and 150+ highlight videos have generated over 500,000+ interactions during the 2018-19 & 2019-20 school years
 - The PowerCats Student TV website (powercatstv.weebly.com) has contributed to the growth of the school's brand and reach of athletics and student engagement
- **Education:** Taught broadcast journalism and oral communication classes
 - Worked with students in grades 9-12 and all intelligence levels
 - In two years as an educator, multiple students "found their calling" and pursued a college degree in broadcast journalism following completion of the class at LHS
 - Helped multiple students "conquer their fears" of public speaking while also building a foundation for their future following graduation

ACHIEVEMENTS in JOURNALISM

WCBI-TV - CBS Television Affiliate: Columbus, MS

Sports Director March 2013 - July 2018

Sports Anchor/Reporter July 2011 - March 2013

- **60 Teams in 60 Days:** created and produced previews of all 60-area high school football teams
First season generated interest in community for local advertisements during each team's preview
- **The End Zone:** expanded and directed WCBI's Friday night high school football show
Covered more than 20 games per night becoming WCBI's highest-grossing sales show
- **Social Media:** increased interaction and content via Facebook and Twitter for viewers
Instigated hash-tag war with schools competing in High School Football State Championships

Responsibilities: Direct sports team of four, anchor four shows per day Monday-Friday, shoot games and stories, edit production videos, post stories to WCBI website, and update social media outlets.

WLFI TV-18 - CBS Television Affiliate: Lafayette, IN

Sports Intern May 2010-August 2010

- First intern to be elevated to sports reporter/anchor.
- Performed all duties of full-time sports reporter/anchor as an intern.

Responsibilities: edited highlights, interviewed athletes, shot games and stories, wrote shot sheets and stories, posted video and stories to the WLFI website and social media.

UWIRE/PALESTRA.NET - Online College-Based Media Company: Columbus, OH

ESPN.com / ESPNU Reporter December 2009 - May 2011

- Produced special interest story about U.S. Miss Basketball winners playing for Purdue that aired on ESPN
- Responsibilities: Produced, wrote, and edited Purdue University feature stories for ESPN and ESPNU Campus Connection, reported at home football, basketball, baseball, soccer and volleyball game*

BIG TEN NETWORK - Sports Television Network: Chicago, IL

Play-by-Play Broadcaster/Reporter November 2009 - May 2011

- Play-by-play voice of home preseason Purdue basketball games, home Purdue volleyball games
- Color analyst during Big Ten Network's live Purdue vs. Michigan volleyball game

PURDUE ATHLETIC DEPARTMENT - Sports Information Department: West Lafayette, IN

Play-by-Play Broadcaster/Producer September 2009 - May 2010

- Produced and hosted weekly online show 'Purdue Conversations' featuring prominent student athletes.
- Produced and hosted weekly recap 'Boilermaker Breakdown' highlighting the week in Purdue athletics.

PURDUE SPORTS RADIO NETWORK - A Learfield Sports Radio Network: West Lafayette, IN

Radio Coordinator/On-Air Talent/Producer September 2007 - May 2011

- Produced pregame tailgate show that led into home football radio broadcasts.

SKILLS & EDUCATION in BROADCASTING + JOURNALISM

Skilled photographer with experience shooting games, press conferences, and player interviews
Proficient in Adobe, Final Cut Pro, EDIUS, Sony Vegas, ENPS, iNews, Microsoft Office

PURDUE UNIVERSITY, Brian Lamb School of Communication, May 2011

Bachelor of Arts in Mass Communication, minor in Film and Video Studies.
Cumulative GPA: 3.33 out of 4.0

SERVICE

- Indiana Education Telecommunications Cooperative (ETC) Board Member: 2020-2022
- Guest lecturer for Mississippi Scholastic Press Association high school journalism convention: 2018 & 2019
 - *Led sessions on "Covering high school sports" and "Developing your on-camera presence"*
- WCBI representative at Create Career Expo in Tupelo: 2017
 - *Created highlight videos and scripts for kids to read while on camera to give them the full experience of what it's like to be on air*
- Master of Ceremonies at 2015 EMCC Football National Championship Celebration
- Master of Ceremonies at 2014 & 2018 Louisville High School Football Celebration of Champions
- Guest speaker at high schools around Mississippi and Alabama on behalf of WCBI Sports

AWARDS & HONORS

- 2012 AP Award Winner for "Best TV Sports Story in Mississippi"
 - *"Legacy of the Lions" spotlighted the Weir Lions football program & their final season*
- 2013 AP Award Winner for "Best TV Sportscast in Mississippi"
 - *Covered SEC baseball, spring football and high school baseball playoffs*
- 2015 Honoree of "Houston High Baseball Supporter of the Year"
 - *Covered and supported the Hilltoppers' journey to a State Championship appearance*
- 2018-19 Louisville High School Staff Spirit Award Winner
 - *Honored for promoting the best of Louisville High School*
- 2019 WCBI Educator of the Week Award Winner
 - *Honored for work as a teacher in the WCBI viewing area*
- 2021 Decatur Central Academic Recognition Award Winner
 - *Honored for work as a teacher at Decatur Central High School*

REFERENCES

- Available upon request